

# Run with a Longhorn 5K

## Mission Statement

The Kell High School Band Program is dedicated to building a firm foundation of musical excellence through integrity, discipline, character development, leadership, and academic achievement.

## Leadership Vision

We, the student leaders of the Kell High School Band program, stand for:

- respect for individuality
- open-mindedness to our peer's ideas
- a desire to work hard
- commitment to our **common goal** - to have fun growing as individuals and working as a family to achieve a level of performance showing our passion and determination

## Sponsorship Levels

### T-Shirts Sponsor - \$1,500

T-Shirts Sponsorship gives your company logo on t-shirt, your company logo and website link on KBBA website for 1 year, 4x4 sign with your logo on our 2019-20 sponsor board, complimentary vendor booth, you can place promotional items in participant goodie bags, verbal recognition on race day and you will receive 12 race shirts.

### Diamond - \$1,000

Diamond Sponsorship gives your company logo on t-shirt, 2x6 sign with your logo on our 2019-20 sponsor board, complimentary vendor booth, you can place promotional items in participant goodie bags and verbal recognition on race day and you will receive 8 race shirts.

### Platinum - \$800

Platinum Sponsorship gives your company name on t-shirt, 2x4 sign with your logo on our 2019-20 sponsor board, complimentary vendor booth, you can place promotional items in participant goodie bags and verbal recognition on race day and you will receive 6 race shirts.

### Gold - \$600

Gold Sponsorship gives your company name on t-shirt, 2x2 sign with your logo on our 2019-20 sponsor board, complimentary vendor booth, you can place promotional items in participant goodie bags and you will receive 4 race shirts.

### Silver - \$400

Silver Sponsorship gives your company logo on t-shirt, complimentary vendor booth, you can place promotional items in participant goodie bags and you will receive 2 race shirts.

### Water Stop Sponsor - \$200

Water Stop Sponsorship gives your sign or banner prominently displayed at water stop, your name on t-shirt, you can place promotional items in participant goodie bags and you will receive 1 race shirt.

### Goodie Bag Sponsors - \$75

Goodie Bag Sponsorship you can place promotional items in participant goodie bags, your name on t-shirt.

**“Run Like Kell”**



USTAF Certified #GA20017WC

# Run with a Longhorn 5K

Yes, I would like to sponsor the “Run with a Longhorn 5K” – “Run Like Kell” on May 16, 2020

Please Check Appropriate Sponsorship Level

- \_\_\_\_\_ T-Shirt Sponsor \$1,500
- \_\_\_\_\_ Diamond Sponsor \$1,000
- \_\_\_\_\_ Platinum Sponsor \$800
- \_\_\_\_\_ Gold Sponsor \$600
- \_\_\_\_\_ Silver Sponsor \$400
- \_\_\_\_\_ Water Stop Sponsor \$200
- \_\_\_\_\_ Goodie Bag Sponsor \$75

**Please Respond  
no later than May 1, 2020**

\* Sponsorships received by May 1, 2020 will be listed on race T-shirts, website, and any printed materials on Race Day.\*

\_\_\_\_\_  
Sponsor Name as you wish to be listed in all publicity materials

\_\_\_\_\_  
Address

\_\_\_\_\_  
City/State

\_\_\_\_\_  
Zip code

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Email

\_\_\_\_\_  
Phone #/Cell #

Please check here if you would like to remain anonymous

Payment and Reservations:

Check payable to KBBA (Memo section write “Run with a Longhorn 5K”)

Money order or cashier’s check payable to KBBA (Memo section write “Run with a Longhorn 5K”)

For Sponsors at the \$400 and above level, please fill out the following:

\_\_\_\_\_ I will email my logo to [kbbbarunwithalonghorn@gmail.com](mailto:kbbbarunwithalonghorn@gmail.com)

\_\_\_\_\_ I have enclosed camera-ready artwork of our logo

**Please send this completed form with check made payable to:**

**Kell Band Booster Association  
3595 Canton Road  
Suite #116 - 262  
Marietta, GA 30066**

All sponsors are invited to display information/coupons/brochures during registration at the Race site.

Please contact Dustin Sheridan at [kbbbarunwithalonghorn@gmail.com](mailto:kbbbarunwithalonghorn@gmail.com) or 281-928-9468 to make arrangements.

## “Run Like Kell”



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